



HOME PREP GUIDELINES

GETTING YOUR HOME CAMERA-READY

Thank you for choosing First Class Media! A little preparation goes a long way — homes that follow this checklist photograph brighter, feel larger, and sell faster. Please complete these steps before our team arrives.



EXTERIOR & CURB APPEAL

- ✓ Move all vehicles out of the driveway and away from the front of the home
- ✓ Mow the lawn, edge walkways, and stow hoses, toys, and yard tools
- ✓ Hide trash bins, recycling, and pet waste stations from view
- ✓ Sweep porches and decks; straighten furniture and open patio umbrellas
- ✓ Uncover and clean the pool or hot tub, if applicable
- ✓ Close garage doors and turn on exterior lights



LIGHTING & WINDOWS

- ✓ Turn on every interior light, including lamps and under-cabinet lighting
- ✓ Replace any burnt-out bulbs (matching color temperature if possible)
- ✓ Raise all blinds fully OR set them level and even with each other
- ✓ Open all curtains and drapes to let in natural light
- ✓ Turn OFF all ceiling fans and TVs
- ✓ Clean interior windows and glass doors, especially those with views



KITCHEN

- ✓ Clear countertops completely — leave no more than 1–2 decorative items
- ✓ Remove magnets, photos, and papers from the refrigerator
- ✓ Hide dish racks, sponges, dish soap, and paper towels
- ✓ Empty the trash and tuck the trash can out of sight
- ✓ Put away small appliances (toaster, air fryer, blender, coffee maker)
- ✓ Push in chairs and barstools; wipe surfaces to reduce glare



BATHROOMS

- ✓ Close all toilet lids
- ✓ Clear counters of toothbrushes, razors, and toiletries
- ✓ Hang fresh, matching towels and remove used ones
- ✓ Remove shampoo bottles and loofahs from showers and tubs
- ✓ Hide plungers, toilet brushes, scales, and trash cans
- ✓ Squeegee glass shower doors and open curtains part-way



BEDROOMS & LIVING AREAS

- ✓ Make all beds neatly; straighten and fluff pillows
- ✓ Clear nightstands and dressers of personal items
- ✓ Hide cords, chargers, remotes, and power strips
- ✓ Declutter shelves and tabletops — less is more on camera
- ✓ Store laundry, shoes, and bags out of sight
- ✓ Consider removing family photos for privacy (optional)



PETS & FINAL TOUCHES

- ✓ Secure pets away from shooting areas, or arrange off-site care
- ✓ Hide pet bowls, crates, litter boxes, beds, and toys
- ✓ Store valuables, medications, mail, and personal documents
- ✓ Open interior doors to create a natural flow between rooms
- ✓ Plan for household members to step out or stay in one room
- ✓ Do a final walk-through about 30 minutes before we arrive



DRONE DAY NOTE

Our FAA Part 107–licensed pilots capture stunning aerial photos and video. The aerial view sees everything — rooftops, driveways, and backyards — so please keep vehicles out of the driveway, close garage doors, and stow yard items before we arrive.



CAN'T GET TO EVERYTHING? NO PROBLEM.

We know selling a home is busy — don't stress if a few items slip through the cracks. Our photographers build 10–15 minutes of light prep time into every appointment and are happy to lend a hand with final touches when we arrive. And if something simply can't be moved, we offer both complimentary and paid photo-editing options depending on the quantity and complexity of the edits. Between our editing team and today's remarkable AI-powered virtual removal tools, very little is truly “stuck” in a photo — so relax, and let us handle the rest.

Questions before your shoot? Call or text us anytime — we're happy to help!